



Martin Gertler

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Gender: Male Nationality: German

ABOUT ME

I work as a consultant for students, doctoral candidates and teachers as well as a media producer. In 2002 I was appointed FH professor for media production and reception research at RFH Cologne and in 2008 univ. professor for communication science and rector at Stenden University Berlin. Furthermore, I have been supervising PhD students at UvH Utrecht and at other universities since 2011.

WORK EXPERIENCE

freelance

Country: Germany

[01/01/2019 – Current] **Reviewer**

- Reviews for journals several times a year
- 2020 Awarded the [Emerald Literati Award 2020](#) as Outstanding Reviewer of International Journal Articles for Emerald Publishing, Bingley (UK)

freelance

City: Utrecht | Country: Netherlands

[01/01/2011 – 31/08/2020] **Doctoral supervisor**

- Promotor (doctoral supervisor) with doctoral rights in the [Graduate School](#) of the University for Humanistic Studies, Utrecht (NL) - [Profile page](#) / [Dissertations](#)
- Seminars with the doctoral students on scientific methods

freelance

Country: Germany

[01/01/2007 – Current] **Advisor for students, doctoral candidates and lecturers**

Online counselling at <https://forschenlernen.jetzt>

Supporting services at <https://wissenschaftlichesarbeiten.support>

Coaching at <https://promotionsbegleiter.de>

Stenden UoAS, Leeuwarden (NL)

City: Berlin | Country: Germany

[01/01/2007 – 01/08/2009] **University Founder**

1. Founding rector of [Stenden University Berlin](#) (SUB), a university Master School
2. Obtaining university admission within eight months
3. Creation of five Master's programmes, one doctoral programme and all university regulations
4. Appointment as University Professor for Communication Science
5. Managing Director of the gGmbH

Rheinische Hochschule (RH)

City: Köln | Country: Germany

[01/03/2002 – 30/06/2020] **Professor**

Denomination: Media Production, Media Theories and Reception Research

Subjects: Media and communication theories, media production, journalism and public relations, content management, media ethics, leadership skills and ethics, scientific work, research seminars for the preparation of master's theses

Didactics: from 2006 on, successive conversion of teaching to inverted classroom and production as well as publication of own external MOOCs.

Functions: Study programme directors (media business, media design), accreditation officer for programme accreditations (with AQAS and FIBAA) as well as for institutional accreditation (German Council of Science and Humanities), since 2018 didactic and technical training of internal and external lecturers for asynchronous and synchronous online teaching (Flipped Classroom / Inverted Classroom etc.)

tele vision media production

City: Köln | **Country:** Germany

[01/01/1995 – Current] **Journalist, PR consultant and media producer**

1. Founder and manager, from 2002 continued as freelancer
2. TV productions for public TV broadcasters
3. Book, CD, web and video productions for companies and aid organisations

tele public GmbH

City: Münster | **Country:** Germany

[01/01/1986 – 31/12/1994] **Journalist and media producer**

1. Co-founder and managing partner
2. TV productions for public and private TV broadcasters
3. Video productions for companies and aid organisations

Kath. Fernsehen Ludwigshafen (Bistum Speyer); Erstes Privates Fernsehen (EPF, Die Rheinpfalz)

City: Ludwigshafen | **Country:** Germany

[01/04/1982 – 31/12/1985] **TV editor**

1. Set up the programme (editorial) and studio (technical) for the Catholic Church in the Ludwigshafen studio, programme preparations for the start of the cable pilot project (until 30.11.1983).
2. On 1.12.1983 transferred to EPF as editor in charge of the first private television programme in Germany on 1.1.1984, head of department for the current affairs programme for two years, live presenter

EDUCATION AND TRAINING

[2022 – 2025] **Doctor (PhD)**

IIC University of Technology | <https://www.iic.edu.kh/>

City: Phnom Penh | **Country:** Cambodia | **Field(s) of study:** Social sciences | **Final grade:** PhD | **Level in EQF:** EQF level 8 | **Thesis:** Climate-Related Commitment and Worldview-Based Reasoning – A Comparative Potential Analysis of Economic, Religious, Humanist and Vegan Models of Thought

[1987 – 1999] **Doctor (PhD)**

Radboud University Nijmegen <https://www.ru.nl/>

City: Nijmegen | **Country:** Netherlands | **Field(s) of study:** Empirical theology | **Final grade:** Doctor | **Level in EQF:** EQF level 8 | **NQF Level:** Niveau 8 | **Thesis:** „Unterwegs zu einer Fernsehgemeinde – Erfahrung von Kirche durch Gottesdienstübertragungen“ ("On the way to a virtual church community – experiencing church through live broadcasts of services")

Link: <https://vimeo.com/13855672>

Part-time doctoral dissertation at the Radboud Universiteit, Nijmegen (Netherlands), former name: Katholieke Universiteit Nijmegen.

1999 interdisciplinary (theological and communication science-empirical) doctorate (Dr. / PhD)

[1973 – 1979] **State exam (diploma)**

Philosophisch-theologische Hochschule Münster <http://www.pth-muenster.de/>

City: Münster | **Country:** Germany | | **Final grade:** 2,5 | **Level in EQF:** EQF level 7 | **NQF Level:** Niveau 7 | **Number of credits:** 300 | **Thesis:** Non-professional community work as an opportunity for engagement in church communities

Studied philosophy and theology in Münster (Germany) and in the academic year 1976/77 at the Katholieke Universiteit Nijmegen (Netherlands)

Diploma curriculum

LANGUAGE SKILLS

Mother tongue(s): German **Other language(s):** English , Niederländisch

SKILLS

Own programmed websites | Own Learning Management System | Own video production | Own online courses | Own book production, Print on Demand

PUBLICATIONS

[2025] [Climate-Related Commitment and Worldview-Based Reasoning - A Comparative Potential Analysis of Economic, Religious, Humanist and Vegan Models of Thought](#)

Reference: Dissertation, IICUT Cambodia
Authors: Martin Gertler | **Publisher:** BoD

[2025] [Klimakrise als Glaubenssache – Wie Denkwelten konsequentes Handeln ausbremsen oder unterstützen](#)

Authors: Martin Gertler | **Publisher:** BoD

[2025] [Promovieren mit Substanz – Das Taschen-Seminar für eigenständiges Forschen](#)

Authors: Martin Gertler | **Publisher:** BoD

[2025] [Evaluating with Climate Science Requirements](#)

Reference: In: European Research Journal, #2025002

[2024] [Was Jesus vegan or vegetarian? Possibilities and Limitations of Exegesis and other Methods of interpreting Christian Sources](#)

Reference: In: European Journal of Research and Reflection in Arts and Humanities, Vol. 11 No. 1, 1-9

[2024] [Developments towards a Humanism 2.0](#)

Reference: In: European Research Journal, #2024001

[2023] [Qualitatives Forschen, Tipps für wissenschaftliche Arbeiten](#)

- [2023] [How to Research Qualitatively, Tips for Scientific Working](#)
- [2023] [Forschen lernen, Tipps zum wissenschaftlichen Arbeiten](#)
Reference: 4. Auflage
- [2019] [Grundmodell der Wissenschaft, Ihr Weg zur richtigen Gliederung](#)
- [2018] [Learn to Research, Tips for Scientific Working](#)
- [2018] [How to Develop your Research Question, Examples from Webinars](#)
- [2017] [Entwicklung einer Forschungsfrage, Handreichung mit Beispielen aus der Hochschulpraxis](#)
- [2016] [Sprachreisen für Jugendliche, Analyse eines Konzepts](#)
Reference: zusammen mit Kai Wienands
- [2015] [Zwei Paradigmen nebeneinander: Meinungsbildung durch klassische vs. Interaktive Medien](#)
Reference: In: M. Friedrichsen und R. A. Kohn (Herausgeber): Digitale Politikvermittlung, Chancen und Risiken.
- [2014] [Veganes per Social Media kaufen, Social Commerce in einem Nischenmarkt](#)
Reference: zusammen mit Jan Scholten
- [2014] [Twitter und der öffentliche Diskurs, Medienethische Fragen zur Funktion des Microblogging-Dienstes](#)
Reference: zusammen mit Matthias Weiler
- [2013] [Meaning-generating Propositions of Reality by Media, Quality Attributes and Functions of Journalism](#)
Reference: In: Journal of Information, Communication & Ethics in Society, 11(1), 2013
- [2012] [Partizipation und Mystagogie als Leistungsmerkmale der Regie, Grundkonzeption eines Fernsehformats](#)
- [2011] [Medien zwischen Ökonomie und Qualität, Medienethik als Instrument der Medienwirtschaft](#)
Reference: zusammen mit Mike Friedrichsen
- [2007] [Wieviel Wissenschaftlichkeit verträgt Design?](#)
Reference: In: M. Gertler und u. a. (Herausgeber): Kölner Akzente zum Mediendesign (1), S. 117-123
- [2004] [Für 'User' produzieren, Eine rezipientenorientierte Konzeptionsmethodik](#)
Reference: In: M. Gertler (Herausgeber): Kommunikation oder Unterhaltung? Aufgabenstellungen der Medien, S. 2
- [2004] [Mehr als Flimmern und Rauschen, Grundlagen der Bewegtbild-Kommunikation](#)
Reference: In: M. Gertler (Herausgeber): Kommunikation oder Unterhaltung? Aufgabenstellungen der Medien, S. 1
- [2002] [Umsetzen statt Gestalten? TV-Formatismus und persönliche Kreativität](#)

Reference: In: M. Krzeminski (Herausgeber): Professionalität der Kommunikation. Medienberufe zwischen ...

[2004] [Kommunikation oder Unterhaltung? Aufgabenstellungen der Medien](#)

Reference: (Hrsg.)

[2001] [Wenig Feierlichkeit auf dem Bildschirm, Gottesdienstübertragungen im deutschen Fernsehen](#)

Reference: In: P. Post und u. a. (Herausgeber): Christian Feast and Festival: The Dynamics of Western Liturgy

[1998] [Unterwegs zu einer Fernsehgemeinde, Erfahrung von Kirche durch Gottesdienstübertragungen](#)

Reference: Dissertation, Radboud University Nijmegen

Publisher: KIM, Cologne

[1981] [Richtungswechsel, Über einen Versuch, TV zu einem Kommunikationsmittel zu machen](#)

Reference: In: L. Huth und M. Krzeminski (Herausgeber): Zuschauerpost - ein Folgeproblem massenmedialer Kommun

ACADEMIC APPOINTMENTS

[01/01/2011 – 31/08/2020] **Visiting Professor**

Universiteit voor Humanistiek (UvH), Utrecht, Netherlands

[02/08/2008 – 01/08/2009] **University Professor**

Stenden University Berlin (SUB), Germany. Communication Science

[01/03/2002 – 30/06/2020] **Professor**

Rheinische Hochschule (RH), Cologne, Germany. Media Production, Media Theories and Reception Research